

# PECOM

since 1994

Petroleum Exhibition & Conference of Mexico



## PETROLEUM EXHIBITION & CONFERENCE OF MEXICO

12 - 14 June 2012

Parque Tabasco

Villahermosa, Tabasco, México

*An annual International gathering  
for Mexico's Oil Industry*

Organized by: *International Exhibitions, Inc.*  
[www.oilonline.com/mexico](http://www.oilonline.com/mexico)



Official Website



Official Magazine

# A Global Event for a Global Industry

## 2012 OPPORTUNITY

Oil is a fundamental part of our everyday world. Year after year demands grows, technology evolves, and challenges expand. Mexico, the 10th largest oil producer in the world, is a major part of this dynamic growth. Petróleos Mexicanos, (Pemex) is Mexico's national oil company. Since 1938, PEMEX has been the exclusive producer of oil & gas activities in the country - until recently. Pemex awarded the first incentive-based oil contract to private operators of mature oil fields.

Mexico's oil industry is undergoing significant changes. Recent government reforms have helped streamline and clarify PEMEX's contracting practices, creating a more transparent and favorable investment climate.

Offshore exploitation and exploration is part of Mexico's future. Over the last seven years, 15 exploratory wells have been drilled in deep waters. PEMEX personnel have participated on collaboration agreements within deep water projects with International operators such as BP, Shell, Petrobras, Intec, Heerema, and Pegasus.

### The Conference

The 2012 Advisory Board will ensure that the conference program is packed with technical sessions that feature the latest industry technology and trends, challenges and opportunities focusing on Offshore. Discussion of case histories, lessons learned, and shared knowledge is sure to highlight these two days of sessions.

Other session topics include Exploration, Drilling, Completion, Production Technology, Health & Safety, Environmental, Market Trends and Strategies. Deadline for abstract submission is January 15, 2012; please contact [rvanegas@oilonline.com](mailto:rvanegas@oilonline.com) for additional information.



The 2011 event was supported by:



### 2011 Event

The 2011 event featured more than 30 technical sessions and over 150 exhibiting companies representing seven countries. The technological advances that have transformed the industry, making it more effective and efficient, will be a major component to PECOM 2012. Attendees can expect a diverse and informative agenda including 3D presentations and authoritative keynote addresses.

### What Sets PECOM Apart

PECOM has been the premier event for the industry in Mexico since 1994. Hosted in the strategically key City - Villahermosa, the "oil capital of Mexico" - PECOM has local access to over 30,000 PEMEX engineers, managers and personnel in close proximity to five PEMEX sub-directors' offices: (Southern Region, Drilling, Petrochemical, Geophysical and Exploration). Villahermosa is home to PEMEX regional offices and their affiliated associations: Instituto Mexicano del Petróleo (IMP), Asociación de Ingenieros Petroleros de México (AIPM) and Colegio de Ingenieros Petroleros de México (CIPM).

PEMEX personnel and affiliated associations, receive complimentary admission to the exhibition and conference, creating a unique opportunity to gain knowledge of the latest technology, network with global industry leaders and attend conferences relevant to their specific needs.

### Benefits of Exhibiting

- Showcase your company with a major presence
- Promote your products and services
- Interact one on one with key clients
- Reach important decision makers within PEMEX in a central location
- Launch new products and services
- Build and expand distributor networks

- Develop business relationships
- Generate sales leads
- Grow brand awareness
- Strengthen your company image within Mexico
- Network with industry players

### Event Marketing

- Personalized invitations to PEMEX engineers and managers
- Posters displayed within PEMEX facilities
- Monthly advertising in OE (Offshore Engineer magazine)
- Industry trade journal advertisements—international and national
- Show updates, internet links and event news on [www.OilOnline.com](http://www.OilOnline.com), the leading website for the oil industry
- Local and national newspaper advertising and editorial coverage in Mexico
- Extensive public relations campaign
- Networking and alliances with trade associations

### The Investment

The stand fee includes:

- Show updates
- Ten (10) complimentary exhibit badges with each 9 sq. meters of exhibit space
- Complimentary entrance / admission to the opening ceremony
- Complimentary personalized guest passes to the exhibition & conference
- Company listing in Spanish and English in the show program produced by Offshore Engineer Magazine
- Special negotiated rates for exhibitor housing and travel

#### A. Standard Shell Exhibit

\$425 per square meter (9 square meter minimum)

*Standard Exhibit Package:* Includes a complete stand package with hard walls, furniture, carpet, fascia, electric and lighting.

#### B. Space Only Package

\$390 per square meter (minimum 36 sq. mtrs.)

*Space Only Package.* This space is available in limited areas. A schematic must be sent to organizers for final approval. All back walls must be finished out to organizer's approval.

#### C. Outside Space Package

\$150 per square meter (outside space)

Priority will be given to early applicants. Book now @ [www.oilonline.com/mexico](http://www.oilonline.com/mexico) or complete the enclosed application and remit with a 50% non-refundable deposit in USD to:

#### International Exhibitions, Inc.

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Fax: (+1) 713-821-1169

Email: [sales@ieimail.com](mailto:sales@ieimail.com)

Official Magazine – *OE (Offshore Engineer)*

#### The Organizer

International Exhibitions Inc. (IEI) has successfully organized and managed the event in Villahermosa since 1994. IEI has a solid history of event organization and participation worldwide by organizing events such as the Latin American Petroleum Show, Maracaibo, Venezuela, USA Tech-Monterrey, as well as events in Mexico City and Caracas.

*Offshore Engineer* is the leading industry magazine for the offshore industry worldwide with distribution to over 40,000 subscribers in 137 countries.



## **CALL FOR PAPERS – DEADLINE JANUARY 15, 2012**

Professionals from the industry are encouraged to submit their abstracts for the 2012 PECOM Technical Conference. Contact Ray Vanegas, Conference Manager, **713.874.2207** or via email; [rvanegas@oilonline.com](mailto:rvanegas@oilonline.com) for abstract form or questions.

### **ORGANIZED BY**

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